



# Community Development Corp. of Lancaster

Striving for a Vibrant Downtown

The Community Development Corporation of Lancaster is a non-profit organization under the direction of a board of volunteers and our 'Main Street Manager' (private contractor). Our goal is to increase traffic into the Village of Lancaster's downtown business district to support our local small businesses and assist them with marketing, operations and improvements. Our organization does not receive any government funding.

Past events include Chillville winter event and themed Thursday nights in the Village (over 1k in attendance). We have done several raffles, virtual events and Sip & Shops. Due to Covid-19, we lost a year of events and fundraisers to assist our local businesses and to fund the Community Development of Lancaster. We are looking for sponsors to help us fund our future events in the Village and will provide a spotlight to your businesses.

Future plans: Easter Eggs Hunt, Thursdays in the Village, Taste the Art of Music, Sip & Shop, Vendor Events, Talent Shows, Fashion Shows, Halloween Events, Scholarships to Lancaster High School & more. Your sponsorship donation will help offset the costs of running events to keep the Village of Lancaster full and our local small businesses alive. Your support is greatly appreciated.

With the CDC of Lancaster being a non-profit organization, all donations are tax deductible.

**Our Tax ID Number is : 16-1481094**

<b>Sponsor Name</b> (as it will appear on the website)	
<b>Contact Person</b>	
<b>Address</b>	
<b>Phone</b>	
<b>Email</b>	
<b>Website Address</b>	

Please email logo to [cdcmainstreetmgr@gmail.com](mailto:cdcmainstreetmgr@gmail.com)

Please see below for our sponsorships levels and payment information.

**Bronze Package-** \$250- Your business and Logo will be added to our website under sponsors & our facebook cover banner for 2021.

**Silver Package-**\$500- Includes Bronze Package **plus** one ad per month on our social media accounts for 2021.

**Gold Package-** \$750- Includes Bronze & Silver Package **plus** your logo will be added to all of our events advertising as a sponsor on social media, paper and media articles for 2021.

**Platinum Package-** \$1000 Includes Bronze, Silver & Gold Package **plus** displayed on our banner at all of our future events on W. Main/Central. You will also get an ad in all paper events. Ex) meat raffles, event programs, etc.

## PAYMENT INFORMATION

I would like to donate \$ \_\_\_\_\_ to the Community Development Corporation of Lancaster as a 2021 Sponsor. Any donation is appreciated.

Please fill out this application, make your check payable to Community Development Corporation of Lancaster, and mail your check and completed application to **Community Development of Lancaster**

**11 W. Main Street, Suite 100  
Lancaster, NY, 14086**

Please contact with any sponsorship questions to Brittany Leighbody at [cdcmainstreetmgr@gmail.com](mailto:cdcmainstreetmgr@gmail.com) ; (716) 200-7751

[www.RediscoveringLancaster.com](http://www.RediscoveringLancaster.com)

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