

Minutes of Village of Lancaster Community Development Corporation
Meeting Date October 7th, 2020

Attendees: Jim Allien, Tom Sweeney, Joe Ligammare, Deb Glowny, Brittany Leighbody
Absent: Bill Schroeder, Paul Rudz, Paul Maute, Joseph Quinn, Robert Lawrence, Lynn Ruda
Guest: N/A

Jim A. opened the meeting at 4:00 PM

Minutes: Tom S. made correction to Sherry Campbell's name (changed from Cherie to Sherry) and made a motion to approve the minutes from the September 2nd, 2020 meeting. Seconded by Joe L. and unanimously approved.

Treasurer's Report: Tom S. presented the treasurer's report. Tom S. mentioned the lower monthly money market rate to discuss with Bank of Akron. Deb Glowny will research for the next meeting.

Cash balance at the end of July 2020 was \$ 48,951.24. The DVMC and Beautification accounts stand at \$1,074.72.

Tom stated that the current audit is underway and should be completed shortly. There is a new portal for review and approval that will be available shortly.

Joe L. made a motion to approve the treasurer's report. Seconded by Deb G. and unanimously approved.

Annual Report Review:

The review of the FY17-18, FY18-19 and FY19-20 Annual Reports was reviewed and comments made for future reports to enhance the effectiveness of the communication. A motion was made to approve the annual reports by Joe L. and seconded by Deb G. and unanimously approved.

Ongoing Strategic Planning:

Brittany proposed and discussion was had about next year's activities and planning including more sidewalk sales, a farmers market.

Employment Activities:

Discussion was had regarding tracking of statistics that would be included in future annual reports based on goals vs actuals including employment, new and existing sq ft turnover, change of use,

Educational Activities:

Discussion was had regarding hosting of a social media training session – a charge for outside users to attend and no charge for village merchants.

Charitable Activities:

Opera House was discussed

A Scholarship award was discussion with regard to the High School. Tom S. will reach out to Scott Dixon about the opportunity.

Discussion:

Historical Tour App – Brittany will host an exploratory zoom meeting with a provider to see what costs and functions are possible. Information will be emailed to board members that might want to join.

A Halloween event that was discussed was not enacted as there was not enough merchant desire to make it an effective tool to drive traffic to the CBD.

Central Business District extension was discussed to include businesses up to Palmer Pl. which doesn't appear to be technically part of the CBD now. A motion was made to approve the recommendation to the Village Board by Joe L. and seconded by Tom S. and unanimously approved.

Jackson Hewitt is the business moving into the vacated Family Video building on Broadway.

A new business moved into xx Central Ave called Juls and Jane.

Chamber Report: Deborah G. provided a chamber report. Deb G. discussed the breakfast meetings on Wednesday have started up at Hillview Diner. The Chamber is also having a virtual Meat Raffle on Nov 7, 2020 at 7pm. Buy tickets online.

Village Report: No report was provided

Additional Business:

An update was discussed on the development of West Main Street – work continues and should be on track for mid-November pending resolution of some utility work.

West Main Street development – Ground breaking targeted for March 2021.

At 5:10pm Jim A. called the meeting adjourned.

Respectfully submitted,
Tommy R. Sweeney